Learning about Social Entrepreneurship:
reflections from organizing
National Conferences on Social Entrepreneurship
@ XLRI Jamshedpur

Madhukar Shukla

About NCSE

➔ **Purpose:**

- ➢ **To promote mutual learning by bringing together SEs and practitioners to share their work**

- ➢ **To help building partnerships and strengthening the SE ecosystem**

➔ **Target Participants:**

- ➢ **<u>Primarily a Practitioners' Conference</u> – limited seats for students (about 50)**

- ➢ **About 140-150 participants (160-180 including speakers and organizers)**

Themes of the NCSE

1. '09: **Providing Access for Sustainable Development**
2. '10: **Solutions for Inclusive Development (Working Conference)**
3. '11: **Youth, Development and Social Entrepreneurship**
4. '12: **Entrepreneurship for Rural Revival**
5. '13: **Innovations in Livelihood Promotion and Skill Development**
6. '14: **Rethinking Development: Strengthening the Grassroots**
7. '15: **Young Changemakers: Youth and Social Entrepreneurs**
8. '16: **Social Innovations: Changing Lives and Society**
9. '17: **Entrepreneurship for Environmental Sustainability**
10. '19: **??**

About 1300 participants/ 230 speakers

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Learning & Reflections…

1. **2005-10: Emergence of Social Entrepreneurship as a Sector**

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Growth of the Ecosystem

- **Academic/ Non-Academic Courses & Fellowships**
  - **TISS, IIMA, XIMB, IRMA, XLRI, IITM-Villgro, etc.**
- **Incubation Support**
  - **CIIE, Deshpande Foundation, RTBI, UnLtd India, CIIE**
- **Awards, Competition, Conferences**
  - **NCSE, Sankalp Forum, Unconvention, SE Summit**
  - **Social Entrepreneur of the Year Award, etc.**
- **Media Coverage & Publications**
  - **Better India, Weekend Leader, ThinkChange India, TV-18's Sociopreneurs, Outlook Business special issues, etc.**

Learning & Reflections…

1. 2005-10: Emergence of Social Entrepreneurship as a Sector
2. **Multiple Models of Social Entrepreneurship**

    ▪ **NGO, For-Profit, Not-for-Profit, BoP Corporates???**

    ▪ **Classic Definition of Entrepreneurship**

    a. **Shift resources from low-productivity area to high productivity/ areas**

    b. **Identify a need/ gap and innovate a sustainable solution to address it**

    c. **In doing so, create social and economic value**

Learning & Reflections…

1. 2005-10: Emergence of Social Entrepreneurship as a Sector
2. **Multiple Models of Social Entrepreneurship**
    - **For-profit Social Enterprise**

    - **Social Service/ Provision Providers**

    - **Social Activists**

    - **Ecosystem Builders**

Learning & Reflections…

1. 2005-10: Emergence of Social Entrepreneurship as a Sector

2. Multiple Models of Social Entrepreneurship

3. **Multiple Meanings of "Scaling"**

   - **Scaling of Enterprise** (Investors, funders, etc.) **vs. Scaling of Impact** (Social entrepreneurs)

     - **Scaling-Up**

     - **Scaling-Out**

     - **Scaling-Deep**

XLRi
Xavier School of Management

Learning & Reflections…

1. **2005-10: Emergence of Social Entrepreneurship as a Sector**
2. **Multiple Models of Social Entrepreneurship**
3. **Multiple Meanings of "Scaling"**
4. **Ideological Moorings of Social Entrepreneurs**

   ▪ **"Ethical fibre", "Moral Layer", etc.**

   1. **Belief in possibility of change and human Potential**

   2. **Role of self as accountable to the served community**

Thanks!

Learning & Reflections…

1. **2005-10: Emergence of Social Entrepreneurship as a Sector**

2. **Multiple Models of Social Entrepreneurship**

3. **Multiple Meanings of "Scaling"**

4. **Ideological Moorings of Social Entrepreneurs**